

The following amendment has been made to the Director/PDMR Shareholding announcement released at 8.45 a.m. on 29 June 2018 under RNS Number 0325T.

The previous version of the announcement incorrectly stated that ordinary shares had been sold by the Blakeney Holdings Directors Pension Scheme, as opposed to having been sold by Blakeney Holdings Ltd, a limited company in which John Lewis, Non-Executive Director of the Company, also holds a beneficial interest.

All other details remain unchanged, and the full amended text is set out below.

29 June 2018

Prime People plc  
("Prime People" or the "Company")

Director/PDMR Shareholding

The Company has been notified that, on 26 June 2018, the Blakeney Holdings Ltd, a limited company in which John Lewis, Non-Executive Director of the Company, holds a beneficial interest, sold 35,800 ordinary shares of 10 pence each in the capital of the Company ("Ordinary Shares") for a price of 82.45 pence per share.

Following the above sale, Mr Lewis holds a beneficial interest in 1,026,200 Ordinary Shares, representing approximately 8.35 per cent of the Company's issued share capital.

For further information, please contact:

Prime People 020 7318 1785

Donka Zaneva-Todorinski, Finance Director

Cenkos Securities plc 020 7397 8900

Camilla Hume

1	Details of the person discharging managerial responsibilities / person closely associated					
a)	Name	Blakeney Holdings Ltd				
2	Reason for the notification					
a)	Position/status	Person closely associated with John Lewis, Non-Executive Director				
b)	Initial notification /Amendment	Amendment				
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor					
a)	Name	Prime People Plc				
b)	LEI	213800IY9PFL1DOWHY26				
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted					
a)	Description of the financial instrument, type of instrument  Identification code	Ordinary shares of 10 pence each  GB00B4ZG0R74				
b)	Nature of the transaction	Sale of ordinary shares				
c)	Price(s) and volume(s)	<table border="1"> <thead> <tr> <th>Price(s)</th> <th>Volume(s)</th> </tr> </thead> <tbody> <tr> <td>82.45</td> <td>35,800</td> </tr> </tbody> </table>	Price(s)	Volume(s)	82.45	35,800
Price(s)	Volume(s)					
82.45	35,800					
d)	Aggregated information  - Aggregated volume  - Price	35,800  £29,517.10				
e)	Date of the transaction	26 June 2018				
f)	Place of the transaction	AIMX				