

THIS DOCUMENT AND THE ACCOMPANYING FORM OF PROXY ARE IMPORTANT AND REQUIRE YOUR IMMEDIATE ATTENTION.

If you are in any doubt as to what action to take or, any aspect of the proposals referred to in this document, you should consult your stockbroker, bank, solicitor, accountant or other independent adviser authorised under the Financial Services and Markets Act 2000 if you are resident in the United Kingdom or, if not, from another appropriately authorised independent financial adviser.

If you sold or otherwise transferred your ordinary shares in Prime People Plc (the “Company”), please forward this document (and accompanying form of proxy) as soon as possible to your stockbroker, bank or other agent through whom the sale or transfer was effected for onward transmission to the purchaser or transferee.



PRIME PEOPLE PLC

(Registered in England and Wales No: 01729887)

Notice of Annual General Meeting 2020

Notice of the Annual General Meeting of the Company to be held at 2 Harewood Place, Hanover Square, London, W1S 1BX on Tuesday 22 September 2020 at 11.00am

PRIME PEOPLE PLC

Notice of Annual General Meeting

Notice is hereby given that the thirty sixth Annual General Meeting of Prime People Plc (the “Company”) will be held at 2 Harewood Place, Hanover Square, London, W1S 1BX on Tuesday 22 September 2020 at 11.00am for the following purposes:

Important information about the Annual General Meeting (AGM) and Covid-19

Given the current circumstances in relation to Covid-19, the Board has made the decision that the AGM will be held as a closed meeting in accordance with the provisions of the Corporate Insolvency and Governance Act 2020. This means that the AGM will be convened with the minimum quorum of shareholders (facilitated by the Company) to conduct the formal business of the AGM. As such, for the safety and security of all involved, shareholders and their proxies are unable to attend the AGM in person this year. In light of this, you are strongly advised to appoint the Chairman of the meeting as your proxy to ensure that your vote is counted.

Ordinary Business

To consider and, if thought fit, to pass the following resolution which will be proposed as an ordinary resolution:

1. To re-elect Mr. R. J. G. Macdonald as a Director, who retires by rotation pursuant to the articles of association, and being eligible, offers himself up for reappointment.

Special Business

To consider and, if thought fit, to pass the following resolution which will be proposed as an ordinary resolution:

2. That, in accordance with Section 551 of the Companies Act 2006 (the “Act”) the Directors be and are hereby generally and unconditionally authorised to exercise all powers of the Company to allot shares in the Company or grant rights to subscribe for or to convert any security into shares in the Company (“Rights”) up to an aggregate nominal amount of £410,242 representing approximately one- third of the Company’s issued share capital (excluding treasury shares as at the date of this notice) provided that this authority shall, unless renewed, varied or revoked by the Company, expire at the conclusion of the next Annual General Meeting or 15 months after the passing of this resolution (whichever is the earlier) save that the Company may, before such expiry, make offers or agreements which would or might require shares to be allotted or Rights to be granted after such expiry and the Directors may allot shares or grant Rights in pursuance of any such offer or agreement as if the authority conferred hereby had not expired.

This authority revokes and replaces all unexercised authorities previously granted to the Directors but without prejudice to any allotment of shares or grant of Rights already made or offered or agreed to be made pursuant to such authorities.

To consider and, if thought fit, to pass the following resolutions which will be proposed as special resolutions:

3. That, subject to the passing of resolution 2, the Directors be and are hereby generally authorised to allot equity securities (as defined in Section 560 of the Act) for cash pursuant to the authority conferred by resolution 2 as if Section 561 of the Act did not apply to any such allotment, provided that this authority shall be limited to:
 - a) the allotment of equity securities in connection with a rights issue, open offer or otherwise in favour of the holders of ordinary shares in proportion (as nearly as may be practicable) to their respective holdings and to holders of other equity securities as required by the rights of those securities or as the Directors otherwise consider necessary, but subject to such exclusions or other arrangements as the Directors may deem necessary or expedient to deal with legal or practical problems in or under the laws of any territory or the requirements of any regulatory body or stock exchange, fractional entitlements or otherwise; or

- b) the allotment of equity securities (otherwise than pursuant to paragraph (a) above) to any person up to an aggregate nominal amount of £184,609 representing approximately 15 per cent. of the Company's issued share capital (excluding treasury shares) as at the date of this notice).

This authority will expire at the conclusion of the next Annual General Meeting or 15 months after the passing of this resolution (whichever is the earlier) save that the Company may, before such expiry, make offers or agreements which would or might require equity securities to be allotted after such expiry and the Directors may allot equity securities in pursuance of any such offer or agreement as if the authority conferred hereby had not expired.

- 4. That the Company be and is hereby generally and unconditionally authorised for the purposes of section 701 of the Act to make market purchases (as defined in Section 693(4) of the Act) of its ordinary shares of £0.10 each provided that:

- a) the maximum aggregate number of ordinary shares authorised to be purchased is 1,846,091 representing approximately 15 per cent. of the Company's issued ordinary share capital as at the date of this notice);
- b) the minimum price (excluding expenses) which may be paid for each ordinary share is £0.10 per share;
- c) the maximum price (excluding expenses) which may be paid for each ordinary share is the higher of:
 - i. 105 per cent. of the average of the closing middle-market quotation of the ordinary shares for the five business days immediately preceding the date on which the Company agrees to buy the ordinary shares concerned, based on the share price published in the Daily Official List of London Stock Exchange plc; and
 - ii. the value of an ordinary share calculated on the basis of the higher of the price quoted for the last independent trade of, and the highest current independent purchase bid for, any number of the Company's ordinary shares on the trading venue where the purchase is carried out;
- d) unless previously renewed, varied or revoked by the Company, the authority hereby conferred shall expire at the conclusion of the Company's next Annual General Meeting or 15 months after the passing of this resolution (whichever is the earliest); and
- e) the Company may make a contract or contracts to purchase ordinary shares under the authority conferred prior to the expiry of such authority which will or may be executed wholly or partly after the expiry of such authority, and may make a purchase of ordinary shares in pursuance of any such contract or contracts.

To consider and, if thought fit, to pass the following resolution which will be proposed as an ordinary resolution:

- 5. That the Company be and is hereby generally and unconditionally authorised for the purposes of Section 693A of the Act to make off-market purchases (as defined in Section 693(2) of the Act) of its ordinary shares of £0.10 each for the purposes of or pursuant to an employees' share scheme (as defined in Section 1166 of the Act) on such terms and in such manner as the Directors may from time to time determine provided that:

- a) the maximum aggregate number of ordinary shares authorised to be purchased is 4,102,424 representing approximately one-third of the Company's issued ordinary share capital as at the date of the notice);
- b) the minimum price (excluding expenses) which may be paid for each ordinary share is £0.10 per share;
- c) the maximum price (excluding expenses) which may be paid for each ordinary share is an amount equal to 105 per cent. of the average of the closing middle-market quotation of the ordinary shares for the five business days immediately preceding the date on which the Company agrees to buy the

ordinary shares concerned, based on the share price published in the Daily Official List of London Stock Exchange plc;

- d) unless previously renewed, varied or revoked by the Company, the authority hereby conferred shall expire at the conclusion of the Company's next Annual General Meeting or 15 months after the passing of this resolution (whichever is the earliest); and
- e) the Company may make a contract or contracts to purchase ordinary shares under the authority conferred prior to the expiry of such authority which will or may be executed wholly or partly after the expiry of such authority, and may make a purchase of ordinary shares in pursuance of any such contract or contracts.

To consider and, if thought fit, to pass the following resolution which will be proposed as a special resolution:

- 6. That the new articles of association produced to the meeting be adopted in substitution for, and to the exclusion of the entirety of, the existing articles of association of the Company.

Registered Office
2 Harewood Place
Hanover Square, London, W1S 1BX

By order of the Board
D E Zaneva - Todorinski
Secretary

24 August 2020

Notice of Annual General Meeting *(continued)*

NOTES ON RESOLUTIONS

The following paragraphs explain, in summary, the resolutions to be proposed at the Annual General Meeting. The Board considers that all resolutions proposed are likely to promote the success of the Company and are in the best interests of the Company and its shareholders as a whole. Your Board unanimously recommends that shareholders vote in favour of them.

Resolution 1: Re-election of Mr. R. J. G. Macdonald as a Director

The Company's articles of association require that a Director shall retire at least once every three years and that a retiring Director shall be eligible for reappointment. Mr. R. J. G. Macdonald is retiring in this manner and is seeking re-election. Biographical details for Mr. R. J. G. Macdonald are available online at www.prime-people.co.uk.

Resolution 2: Renewal of the Directors' authority to allot shares

Resolution 2 grants the Directors general authority to allot shares in the capital of the Company or to grant rights to subscribe for, or convert any security into, such shares in the Company up to an aggregate nominal amount of £410,242 representing approximately one-third of the Company's issued share capital (excluding treasury shares).

This resolution, which is an ordinary resolution, will replace the authority given to the Directors at the last annual general meeting, and will expire on the next annual general meeting of the Company or the date falling 15 months from the date of the passing of the resolution, whichever is the earlier.

Resolution 3: Renewal of the Directors' authority to disapply pre-emption rights

The Directors believe that there may be circumstances when it is in the best interests of the Company to allot new shares either on an entirely non-pre-emptive basis or in a way that departs from the statutory requirements set out in the Companies Act 2006. Accordingly, resolution 3 grants the Directors general authority to allot equity securities for cash (a) in connection with a rights issue, and (b) otherwise than in connection with a rights issue, up to an aggregate nominal amount of £184,609 (representing approximately 15 per cent. of the Company's issued share capital (excluding treasury shares), as if section 561(1) of the Companies Act 2006 did not apply.

The resolution, which is a special resolution, will replace the authority given to the Directors at the last annual general meeting, and will expire on the next annual general meeting of the Company or the date falling 15 months from the date of the passing of the resolution, whichever is the earlier.

Resolution 4: Authority for market purchase of own shares

The Companies Act 2006 permits a public company to purchase its own shares in accordance with powers contained in its articles of association and with the authority of a resolution of shareholders. The Directors believe that the Company should be authorised to take advantage of these provisions and therefore, pursuant to the power contained in the Company's articles of association, it is intended to propose a special resolution at the meeting to confer authority on the Company to purchase up to a maximum in aggregate of 15 per cent. of the current issued ordinary shares of £0.10 each at a price or prices which will (i) not be less than £0.10 and (ii) not be more than the higher of (a) 105% of the average of the middle-market quotation derived from the London Stock Exchange Daily Official List for the five business days before the relevant purchase is made and (b) the higher of the price quoted for the last independent trade of, and the highest current independent purchase bid for, the shares on the trading venue where the purchase is carried out.

Notice of Annual General Meeting *(continued)*

The authority was given at the last annual general meeting of the Company for a period expiring at the conclusion of the next annual general meeting. As noted in the notice for the last annual general meeting, it is the Directors' intention that a resolution for its renewal will be proposed at each succeeding annual general meeting. The Directors will only make use of the authority when satisfied that it is in the best interests of the Company to do so.

The authority will expire on the next annual general meeting of the Company or the date falling 15 months from the date of the passing of the resolution, whichever is the earlier.

Resolution 5: Authority for market purchase of own shares

This resolution seeks authority for the Company to make off-market purchases (as defined in Section 693(2) of the Companies Act 2006) of its own shares pursuant to Section 693A of the Companies Act 2006. If passed, the resolution gives authority for the Company to purchase up to 4,102,424 ordinary shares of £0.10 each, representing approximately one-third of the Company's current issued share capital at a price or prices which will (i) not be less than £0.10 and (ii) not be more than 105% of the average of the middle-market quotation derived from the London Stock Exchange Daily Official List for the five business days before the relevant purchase is made.

It is the Directors' current intention that any ordinary shares purchased under this authority will be held in treasury to meet the requirements of the employee share schemes operated by the Company.

The authority will expire on the next annual general meeting of the Company or the date falling 15 months from the date of the passing of the resolution, whichever is the earlier.

Resolution 6: Adoption of new articles of association

This resolution seeks approval for the Company to adopt new articles of association. The new articles will give the Directors greater flexibility around the mechanics of convening and running general meetings, in case this needed in the future.

Whilst the Company considers it is best to communicate with shareholders using physical meetings, wherever possible, the recent outbreak of the Covid-pandemic has highlighted the need for greater flexibility. The new articles allow for a meeting to take place in more than one physical location and via an electronic platform which makes achieving quorum easier in particularly unusual circumstances. Further, the new articles provide greater flexibility in terms of voting at general meetings.

A copy of the proposed new articles incorporating these changes is available for inspection on the Company's website at www.prime-people.co.uk.

Notice of Annual General Meeting *(continued)*

The following notes provide detailed information about your voting rights and how you may exercise them.

COVID-19

The Company considers the well-being of shareholders and attendees at meetings of the Company as top priorities. Given the current COVID-19 pandemic and the associated UK Government measures, including restricted travel and prohibition on public gatherings, it will not be possible to hold an open meeting with shareholders in attendance and accordingly the Annual General Meeting will be run as a closed meeting. It will therefore not be possible for shareholders to attend the Annual General Meeting and the Company will not be able to grant entry to anyone seeking to attend the Annual General Meeting in person. The Company will convene the Annual General Meeting with the minimum necessary quorum of two shareholders, in accordance with the Articles.

The Board recognises that the Annual General Meeting is an important event for shareholders and is keen to ensure that they are able to exercise their right to vote notwithstanding the restrictions on attendance in person. Accordingly, the Board encourages all Shareholders to appoint the Chairman as a proxy as early as possible in order to vote on the matters being considered at the Annual General Meeting. Should the Company's position change, the Company will release an announcement prior to the Annual General Meeting to confirm the position in line with the latest guidelines and restrictions in place.

ENTITLEMENT TO ATTEND TO VOTE

1. In accordance with Regulation 41 of the Uncertificated Securities Regulations 2001, only those shareholders registered in the Company's register of members at 6:00 p.m. on 20 September 2020 or, if the meeting is adjourned, at 6:00 p.m. on the day two days prior to the adjourned meeting, will be entitled to attend, speak and vote at the meeting. Changes to the register of members after the relevant deadline will be disregarded in determining the rights of any person to attend and vote at the meeting.

APPOINTMENT OF PROXIES

2. If you are a member of the Company at the time set out in Note 1 above, you are entitled to appoint a proxy to exercise all or any of your rights to attend, speak and vote in your place. A form of proxy is enclosed. You can only appoint a proxy using the procedures set out in these notes and the notes to the form of proxy.

3. A proxy need not be a member of the Company but must attend the meeting to represent you. The appointment of a proxy does not preclude a shareholder from attending any meeting at which the shareholder is entitled to vote and voting in person should the shareholder wish to do so. **However, in light of the current Covid-19 restrictions, shareholders will not be able to attend in person, by corporate representative or by a proxy other than the Chairman of the meeting (and one other shareholder permitted by the Chairman for quorum purposes). Accordingly, you should complete and return the relevant Proxy Form(s) as soon as possible.**

4. To be effective, the form of proxy must be (i) completed and signed, (ii) sent or delivered to the Company's registrars, Neville Registrars Limited, Neville House, Steelpark Road, Halesowen, B62 8HD, and (iii) received by Neville Registrars Limited no later than 11.00 am on 18 September 2020. Any power of attorney or other authority under which the form of proxy is signed (or a notarially certified copy or a duly certified copy of such power or authority) must be included with the form of proxy.

CHANGING PROXY INSTRUCTIONS

5. To change your proxy instructions, simply submit a new proxy appointment using the method set out above. Note that the cut-off time for receipt of proxy appointments (see above) also applies in relation to amended instructions; any amended proxy appointment received after the relevant cut-off time will be disregarded. If you submit more than one valid proxy appointment, the appointment received last before the latest time for the receipt of the proxies will take precedence.

Notice of Annual General Meeting *(continued)*

TERMINATING PROXY APPOINTMENTS

6. In order to revoke a proxy appointment, you will need to inform the Company by sending a signed hard copy notice clearly stating the intention to revoke the proxy appointment to the Company's registrars, Neville Registrars Limited, Neville House, Steelpark Road, Halesowen, B62 8HD. In the case of a shareholder which is a company, the revocation notice must be executed under its common seal or signed on its behalf by an officer of the company or an attorney for the company. Any power of attorney or any other authority under which the revocation notice is signed (or a notarially certified copy or a duly certified copy of such power or authority) must be included with the revocation notice. The revocation notice must be received by Neville Registrars Limited no later than 11.00 am on 18 September 2020. If you attempt to revoke your proxy appointment but the revocation is received after the time specified, your original proxy appointment will remain valid unless you attend the meeting and vote in person.

CORPORATE REPRESENTATIVES

7. A corporation which is a member can appoint one or more corporate representatives who may exercise, on its behalf, all its powers as a member provided that no more than one corporate representative exercises powers over the same share.

INSPECTION OF DOCUMENTS

8. A copy of the proposed new articles of association and the minutes of the previous Annual General Meeting will be available for inspection at the place of the meeting from at least 15 minutes before the meeting begins until the end of the meeting.

OTHER MATTERS

9. A shareholder may not use any electronic address provided either in this notice or any related documents (including the form of proxy), to communicate with the Company for any purposes other than those expressly stated.

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