

**1 April 2021**

**Prime People plc**  
("Prime People" or the "Company")

**Directorate Change**

Prime People Plc (AIM: PRP), the global specialist recruitment business for professional and technical staff working in the Real Estate & Built Environment and Technology and Digital & Data Analytics sectors, announces the appointment of Dugald Macdonald, as Commercial Director, with immediate effect.

Mr Macdonald joined the Company in 2013 and is responsible for driving operational excellence and profitability for the Group as well as overseeing global commercial and operational functions and the appraisal of strategic investments. Based in London, Mr Macdonald was based in the Group's Hong Kong office in 2013 and 2014, where he managed operations for the Group's Asia business units. Before joining the Company, Mr Macdonald worked in the technology practice of two leading executive search firms. Mr Macdonald holds an MSc in Management from Birkbeck College and a BA in Philosophy and Spanish from Kings College, London.

Dugald James Garvin Macdonald, aged 37, has held the following directorships and/or partnerships in the past five years (all of which are subsidiaries of the Company):

**Current Directorships/Partnerships**

Command Recruitment Group (H.K.) Limited  
Macdonald and Company Freelance Limited  
Macdonald & Company Group Limited  
Macdonald & Company Limited  
Macdonald & Company Overseas Limited  
Macdonald & Company Property Limited  
Macdonald and Company Pte Ltd  
The Prime Organisation Limited

**Past Directorships/Partnerships**

None

Mr Macdonald does not hold any Ordinary Shares in the Company and there are no further disclosures to be made pursuant to Schedule 2 paragraph (g) of the AIM Rules.

For further information, please contact:

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