

Notice of Annual General Meeting 2017 to be held at 2 Harewood Place, Hanover Square, London, W1S 1BX on Monday 24 July 2017 at 11.00am

This document is important and requires your immediate attention

If you are in any doubt as to any aspect of the proposals referred to in this document or as to the action you should take, you should consult your stockbroker, solicitor, accountant or other independent adviser authorised under the Financial Services and Markets Act 2000.

If you have sold or transferred all your ordinary shares in Prime People Plc (the 'Company'), please hand this document (together with the accompanying Proxy form) as soon as possible to the stockbroker or other agent through whom you made the sale or transfer for transmission to the purchaser.

Dear Shareholder

Annual General Meeting ('AGM')

I have pleasure in sending you the Notice of this year's AGM which will be held at 2 Harewood Place, Hanover Square, London W1S 1BX on Monday 24 July 2017 at 11.00am. The AGM is the Board's opportunity to present the Company's performance to shareholders and to listen and respond to your questions. If you cannot attend the meeting, we would still like to receive your votes, as shareholders. A reply-paid card is included with this letter for this purpose.

Your vote is important to us – you can:

- complete and return the enclosed Proxy form; or
- attend and vote at the AGM.

Voting

The accompanying Proxy form invites you to vote in one of three ways: 'For', 'Against' or 'Vote withheld' for each resolution.

Notice of publication of Annual report

Notice is hereby given that the Prime People Plc Annual report 2017 will be published on the Company's website, www.prime-people.co.uk on 22 June 2017.

If you have elected to receive shareholder correspondence in hard copy, then the Annual report will be sent through on or around 27 June 2017. Should you wish to change your election at any time, or if you wish to request a hard copy of the Annual report, you can do so by contacting the Company on 020 7318 1782.

Yours faithfully,



Company Secretary